

BCO Reporting (updated August 2007)

Reporting period: Jan-June 2007

Organisation: AMARC

Purpose of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

Outcomes	<i>Last 6 months activity(ies) – short description</i>	<i>3 Key lessons* and implications for the BCO work</i>	<i>3 key successes and implications for the BCO work</i>	<i>Collaborations in support of activity – with both BCO and non-BCO partners</i>	<i>Snapshot next 6 months activity(ies) incl. new projects</i>
<p>ICD has been mainstreamed in development sectors</p>	<p>7th World Social Forum (Jan-21-25, Nairobi, Kenya) On line awareness on Community media role in development in several seminars, Global broadcasting, participation in International Council of World Social Forum. See: http://wsf.amarc.org</p> <p>On line awareness on Women empowerment Broadcast for March 8 International Women's day. For women in peace building;</p> <p>Online Awareness Day against racism and discrimination March 21st http://nvsf.amarc.org</p> <p>On line awareness on G8 summit in Germany http://g8.amarc.org</p> <p>Regional advocacy for Community Media in Kenya, India, Nepal, Guatemala (OAS), Mexico (OAS)</p> <p>Mujeres en Conexion Women & Gender & ICTs held in Nicaragua (June)</p> <p>Participation in Radio Asia Conference in Singapore June 19-22.</p> <p>Participation in OurMedia Conference in Australia: http://ourmedia.amarc.org</p> <p>AMARC Japan working group is launched.</p> <p>Results of AMARC 9 world conference are disseminated</p>	<p>Importance of Civil society organisations to be sensible to the impact of community media;</p> <p>Radio is the most effective communications technology to mainstream ICD in development sectors</p> <p>There is need for development agencies to open themselves to ICD as a process</p>	<p>A number of NGO, and development agencies have been sensitised to community media and ICD</p> <p>The voices of the poor have been disseminated beyond local communities and exchanges have reinforced self reliance</p> <p>The environment is favourable for the mainstreaming of ICD</p>	<p>Support from SDC, CIDA, Oxfam Novib, Ford Foundation and OSF</p>	<p>AMARC Africa & MENA Conference in Rabat, Morocco 22-24 October</p> <p>16 Days against Gender Violence campaign 23 November 6 December</p> <p>GK3 Seminar and showcasing CR in Asia pacific 11 – 13 December</p> <p>Participation e-India (July 31-August 3) in India.</p>

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	Follow-up of GAID. Participation in follow-up of WSIS action plan meeting organised by UNESCO in Paris and Ottawa				
Stronger voice and debate enabled by ICT4D (ICD)	<p>Country level research into the landscape and legal and regulatory environment for Community Radio</p> <p>Country level advocacy campaigns to enable community radio in Africa, Asia Pacific and Latin America& Caribbean</p> <p>Urgent solidarity action to defend community radio stations under threat. 18 Solidarity alerts distributed.</p> <p>Planning of Seminar at IFEX general Assembly in Uruguay October 11-13.</p> <p>Broadcast campaigns on 7th WSF, March 8 Women's Day, 21st march International Day Against Racism and Discrimination; G8 Summit; US and Quebec Social Forums.</p> <p>Special coverage and broadcast by Pulsar & Simbani enabled by ICTs. Several events.</p> <p>3 seminars held on Training for Trainers in appropriate combination of ICT</p> <p>Training for trainers seminar on ICT and content development on (1) CR for good governance (2) Gender sensitive programming</p> <p>Discussion on findings on Social Impact of CR. In Regional meetings: January 25-27 in Nairobi; March 29-April 2 In Buenos Aires for Latin America; April 11-13 In Australia for Asia Pacific; Global seminar for increasing Capacity of CR social impact held May 5-7 in</p>	<p>Development of favourable environments for the development of community media is context related and dependable on political events.</p> <p>Coordination of content related matters requires specific capacities to develop proper impact.</p> <p>There is need to articulate exchanges along appropriate times spam depending on regional characteristics</p>	<p>The Debate on civil society and WSF initiatives is reinforced in Nairobi.</p> <p>The coverage of March 8 global broadcast ion women and peace building increases CR social impact</p> <p>The 21st March broadcast reinforced the participation of grass roots media in covering global challenges from a local perspective</p>	<p>Work with partners and stakeholders including SDC.</p> <p>Work with Freedom of expression organizations such as IFEX</p> <p>Support from SDC, Ford Foundation, OSF.</p> <p>Participation of community radio practitioners and stakeholders in an action-research process</p>	<p>Work with BCO partners for the GK3 Conference in Malaysia</p> <p>Organisation in Uruguay of the IFEX General Assembly</p> <p>Preparation of the AMARC Africa-MENA Conference and Global Roundtable with stakeholders, Rabat, Morocco, 22-26 October</p> <p>Preparation of the 16 days against gender violence broadcast campaign.</p>

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	Montréal. Coordination of the participation of AMARC in ITU meeting on spectrum in January 20-27 in Geneva				
Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences	Dissemination of Global evaluation and assessment of Community Radio Social Impact in fighting poverty, Web Publishing and hard copy publishing of Evaluation. Production of book on ICT impact on poverty following proceedings of WCCD. Distribution of evaluation tools for CR social impact On-line survey on women and CR.	CR challenges and effectiveness are context related CR can effectively have a impact in facilitating conditions for poverty alleviation CR impact assessment is related to performance indicators and process indicators	Disseminating relevant information on community radio review in regional context; Disseminating information on social impact of CR and better defining the needs at local regional and international level Successful global evaluation of CR social impact available to BCO partners and collective assessment.	Support from SDC, CIDA, Novib, Ford Foundation, OSF.	Community radio & good governance manual with testimonies reviewed; Best experiences highlighted; Self Assessment toolkit for CR impact assessment distributed Evaluation of AMARC 9 Global Conference of Community Radio broadcasters

Notes: **Key Lessons** should include challenges and errors in project formulation and implementation.