

BCO Reporting

Reporting period: Jan – June 2006

Organisation: Panos London

Purpose of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

Outcomes	<i>This quarter's activity(ies) – short description</i>	<i>3 Key lessons and implications for the BCO work</i>	<i>3 key successes and implications for the BCO work</i>	<i>Collaborations in support of activity – with both BCO and non-BCO partners</i>	<i>Snapshot next quarter activity(ies)</i>
<p>①</p> <p>ICD has been mainstreamed in development sectors</p>	<p>A. Reporting the information society:</p> <p>i) Media toolkit: fourth brief in series produced: "Going the last mile: What's stopping a wireless revolution?"</p> <p>ii) Scoping study on e-governance. New project designed: to raise debate on and media interest in the question whether and how e-governance initiatives are being rolled out in such a way as to fulfil their potential for strengthening and deepening democratic participation.</p>		<p>i) This brief has received highest number of web hits of any of the briefs produced by Panos London (while earlier briefs in the series also continue to receive a high number). Implication: there are plenty of people out there eager to understand these topical but technological and complex issues.</p> <p>ii) Scoping study (literature review especially from key donor agencies, interviews with some key experts) and project proposal has generated interest from potential donors and partners .</p>	<p>i) CATIA partners: 1c, Lishan Adam, Mike Jensen</p> <p>ii) LSE Hansard scholars programme (which provided an excellent intern who carried out the study)</p>	<p>i) Dissemination (including by CATIA partners). 5th Toolkit brief, on FOSS, nearing completion. Also CATIA partners, 1f (Vincent Waiswa, Phillip Schmidt)</p> <p>ii) fundraising to implement project</p> <p>iii) relaunch iwitness website and network of journals</p> <p>iv) Session at WCCD on multistakeholder partnerships for infrastructure</p>

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<p>③</p> <p>Stronger voice and debate enabled by ICT4D (ICD)</p>	<p>A. HIV/AIDS programme</p> <ul style="list-style-type: none"> i) Health journalism partnership: research under way, to map what training in health reporting is available to journalists around the world ii) Social movements on HIV/AIDS: workshop in South Africa, interviews carried out with CSOs, and media iii) Participation in first East Europe HIV/AIDS conference, Moscow iv) Publication of “Antiretrovirals for all: Obstacles to access to HIV/AIDS treatment – Lessons from Ethiopia, Haiti, India, Nepal, Zambia” v) UNGASS plus 5: publication on citizen monitoring of government commitments; includes country studies from Bangladesh, Ethiopia, Latvia, Malawi, Pakistan, Sri Lanka 		<p>A. HIV/AIDS programme</p> <p>Promotion of HJP website to donors and health media practitioners: an email newsletter led to clear increase in website hits. The information on media training is in demand.</p> <p>UNGASS monitoring: In Latvia government took action in response to criticism, and partner organised press conference in response to NGO interest. The topic – citizen monitoring – is new and timely in this field.</p>	<p>A HIV/AIDS programme</p> <ul style="list-style-type: none"> .i) Internews, International Centre for Journalists, Gates Foundation, Panos South Asia, Panos Caribbean, Communication Initiative, AIDS Portal ii) PAHO 	<p>A) HIV/AIDS programme</p> <ul style="list-style-type: none"> - Social Movements project – workshop in Brazil. - Start Reproductive Health and HIV prevention project: on convergence of learning and to challenge PEPFAR's focus on abstinence; partnership with CHANGE, US - Toronto world AIDS meeting, August – major presence including ten southern journalists - Publication on “Universal Access to treatment”
	<p>B. Media and PRSPs</p> <ul style="list-style-type: none"> i) Panos network PRSP programme review meeting ii) “Who's richer, who's poorer” media brief promoted at March meeting of World Bank, DFID, OECD on communication and PRSPs iii) National media kits produced, Zambia and Ghana 			<p>B) Media and PRSPs</p> <ul style="list-style-type: none"> .i) All Panos institutes: Caribbean, West Africa, East Africa, Southern Africa, Paris/Central Africa, South Asia 	
	<p>C. Panos Radio</p> <ul style="list-style-type: none"> i) CD and resource pack with 8 features on 			<p>C) c 1000 Interworld radio network member stations ; all panos institutes; all Panos</p>	<p>Features on poverty, and on conflict (Sri Lanka child soldiers,</p>

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	<ul style="list-style-type: none"> youth employment issues ii) Features on GM and environment iii) Six features on land: “Common Ground: land rights and wrongs” (Relay programme: media and development research) iv) Radio training in launch of Panos Southern Africa’s Relay (media and development research) programme v) Panos network radio strategy and planning meeting vi) Support to PSA for its own features production 			programmes.	<p>Ethiopia rehabilitation of female TPLF combatants, one from Mozambique or Afghanistan)</p> <p>- Review of usage and impact of Interworld features</p>
	<p><i>D. Trade and Poverty Programme:</i></p> <ul style="list-style-type: none"> i) “Signed and Sealed”: media brief on the WTO ii) Regional workshop for journalists on trade issues and the WTO, southern Africa, May. “Signed and sealed” launched by Zambian Minister of Agriculture; feature stories on Zambian coffee trade published in Zambia, Kenya, Malawi, Zimbabwe, Namibia, Lesotho, and Botswana. 		<p><i>D) Trade and poverty programme</i> Story from WTO journalists on front page of <i>The Nation</i>, Kenya Positive feedback on WTO summit activities from southern readers and donor/partner organisations : there is need and demand for accessible objective information.</p>	<p><i>D) Trade and Poverty programme:</i> PSA, PSAf, PIWA, ICTSD, IDRC, IISD, ODI, Oxfam, Trade Justice Movement, Chatham House.</p>	<p><i>D) Trade and poverty programme:</i> - <i>Making or Missing the Links? A journalist's guide to the politics of trade and poverty reduction.</i> Publication due July</p> <p>- Session on role of media in transparency and public understanding of trade issues, at WTO's huge annual gathering for Civil society, business, multilaterals etc, September</p>
	<p><i>E. Oral Testimony Programme</i></p> <ul style="list-style-type: none"> i) Oral Testimony, poverty and media: workshop in Ghana ii) “Heeding the Voiceless: a guide to using Oral Testimonies for radio documentaries”; (also published in French). 		<p><i>E) Oral Testimony Programme:</i> Mocho: OT work stimulated community orgs to mobilise for other</p>	<p><i>E) Oral testimony programme:</i> i and ii) Panos West Africa iii) Panos Caribbean, Mocho community-based organisations HIV/AIDS Alliance Internal Displacement Monitoring</p>	<p><i>E) OT programme:</i> OT from desert people in Ethiopia and Sudan; republication of “From the Desert's Edge” collection.</p>

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	<ul style="list-style-type: none"> iii) Mocho, Jamaica – communities and climate change project. Testimonies collected, first edition of community newsletter iv) Presentation on OT to the HIV/AIDS Alliance, London v) Workshop on OT methodology with Internal Displacement Monitoring Centre (Norwegian Refugee Council) in Bogota vi) English version of booklet of Bihar coalmining testimonies (orig Hindi). 		<p>activities – eg advocacy to Bauxite plant. OT is a good way in to empowerment</p> <p>“Mountain Voices” feature in UK Teacher magazine (reaches all UK teachers) and Oral History Journal: OT crosses disciplines, reaches outside development circles.</p> <p>Invitations to speak, write and train: OT methodology being adopted by different development organisations.</p>	<p>Centre (Norwegian Refugee Council) - Centre for Popular Memory, Cape Town</p>	<p>PRS OT collections in Bangladesh and Mozambique</p>
<p>③</p> <p>Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences</p>	<ul style="list-style-type: none"> i) OT article in LEISA journal, “Listening to individual voices” ii) OT programme: evaluation of uses of Mountain Voices website iii) OT programme: evaluation of uses of OT manual and methodology (by other development NGOs etc) iv) steering group member and participant in Symposium “Making connections: communication for social change and participatory development” v) Background paper on how to evaluate the impact of development research (Relay programme) 			<ul style="list-style-type: none"> iv) Concern, Communication for Social Change, Institute of Development Studies, other UK NGOs v) Other UK organisations in working group “Evaluating the dissemination of Development Research” (IDS, IIED, ODI, etc) 	<p>Workshop on evaluating the dissemination of Development Research, September</p> <p>Advocacy paper “Making the Case for Communication”</p> <p>Participation in WCCD</p>