

BCO Reporting (updated Feb 2007)

Reporting period: July 1 2006 – June 30 2007

Organisation: Panos London

Purpose of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

Outcomes	Last 12 months activity(ies) – short description	3 Key lessons* and implications for the BCO work	3 key successes and implications for the BCO work	Collaborations in support of activity – with both BCO and non-BCO partners	Snapshot next 6 months activity(ies) incl. new projects
ICD has been mainstreamed in development sectors	<p>Information Society programme</p> <ul style="list-style-type: none"> i) “Wireless revolution” briefing was most-downloaded of Panos documents in 2006. (3,424 downloads) ii) Participation in Internet Governance Forum, Oct 06 iii) Established and maintained i-witness blog, as new resource for journalists iv) WCCD – organised panel session on the complexities of MSPs for C4D – with Case Studies of EASSy and Mission 2007 v) Media brief on Open Source: 2007. Much requested by NGOs, and translated into Nepali. vi) Media brief on Access to Knowledge, in progress vii) Gender analysis of features produced around WSIS 	<p>Gender aspects of Panos work still need strengthening; gender analysis often provides new insights for Panos partners and participants in activities. We could take more advantage of apc’s work on this.</p>		<p>Information Society programme</p> <ul style="list-style-type: none"> i) Catia ii) - iii) - iv) APC, MSSRF v) CIPESA, FOSSFA vi) Yale University Law School 	<p>Information Society programme</p> <ul style="list-style-type: none"> a) Research on the social impact of telecentres (with MSSRF, telecentres.org and PSA) b) Access to Knowledge media brief c) E-governance project: research and publication (probably 2008) on whether e-gov projects are designed to maximise the democratising potential of IT. d) Update of i-witness, once Panos website has been redesigned
Stronger voice and debate enabled by ICT4D (ICD)	<p>A. HIV/AIDS programme</p> <ul style="list-style-type: none"> i) Health Journalism Partnership: country profiles of 16 countries; 4 case studies; 13 small grants; database of support organisations. ii) Social movements: testimonies collected in South Africa and Namibia; workshops in Brazil. Published “Speaking freely, being 		<p>The “Social movements” project is generating a lot of interest. It is striking a chord with other thinking in the AIDS-prevention field – eg see recent book</p>	<p>A. HIV/AIDS programme</p> <ul style="list-style-type: none"> i) HJP: Internews, ICJ, Gates foundation, Knight Foundation, OSI ii) International Community of Women living with AIDS; Gestos, Brazil iii) African HIV Policy Network 	<p>A. HIV/AIDS programme</p> <ul style="list-style-type: none"> i) Presentation of findings of HJP and TB media projects (point iv) at International Conference on AIDS

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	<p><i>strong</i>”, Dec 06. Gender analysis of project. Authored paper for IDS (Sussex University) health resource centre: <i>Guide on Social Mobilisation</i> (sept 06); Presentation at World Social Forum; presentation at OurMedia conference, Sydney April 07 - ‘ <i>Strength and Peace in Numbers: Exploring the role of communication in supporting HIV social movements to achieve inclusive social change</i>’ and submission of paper for publication in academic journal</p> <p>iii) Media analysis project (northern media): analysing black and ethnic minority media in the UK on their coverage of African HIV+ people in the UK</p> <p>iv) Toronto AIDS conference (06) presentation on social movements project; production of conference newsletter <i>Panoscope</i></p> <p>v) Stop TB project: analysis of media coverage in 12 countries; ‘ <i>What the Papers aren’t saying—How can we enhance media coverage of TB</i>’ written, reviewed, published (in English) and disseminated for World TB Day (24 March 07)</p> <p>vi) PL founder member and leading on media development in European arm of Global Stop TB Partnership, launched Geneva Nov 06.</p>		<p>by Helen Epstein – <i>The Invisible Cure: Africa, the West and the Fight against AIDS</i> (and article in the Guardian (UK), 9/8/07. Implication for BCO – in this research, Panos is trying to look beyond projects to understand how communication works in society more widely (also in the telecentres research, see above). This might contribute to the effort to assess impact.</p>	<p>(UK), Thompson Foundation</p>	<p>in Asia-Pacific, Sri Lanka, Aug 16-23 07; Four Panos presentations at Global Forum for Health Research, Beijing, Oct 07</p> <p>ii) Next phase of Social Movements project in Brazil will look at role of new communication technologies in AIDS mobilisation.</p> <p>iii) UK media summit (mainstream and ethnic minority media) on HIV and migration, Nov 07</p> <p>iv) –</p> <p>v) –</p> <p>vi) –</p> <p>vii) New project: Publication of book on children and AIDS, and association activities – photo workshops for children, etc. with Bernard van Leer Foundation.</p>
	<p>B. Media and PRSPs</p> <p>i) Bangladesh: Five media consultation workshops, involving a total of over 100 journalists and 100 local representatives; national roundtable; Training workshop for 14 journalists, April 07; Fellowship field trips ongoing. National media kit in progress</p> <p>ii) Pakistan: see OT below. National media kit in progress. Media coverage of Popular Assembly.</p>	<p>Difficulties with completing the forthcoming brief on media and PRSPs (point vii) highlighted that even within Panos London we do not have a coherent and unified view of the state of and trends in mass media, and the</p>		<p>B. Media and PRSPs Bangladesh: BRAC</p>	<p>B. Media and PRSPs</p> <p>i) Launch of <i>Raising Debate</i> publication – workshops etc , north and south, Oct</p> <p>ii) In-county media outputs on poverty and poverty strategies, results of Panos Fellowships.</p>

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	<p>iii) Kenya: national roundtable, opened by Deputy Minister of Information and Communication, Dec 06. National media kit in progress. OT training.</p> <p>iv) Mozambique: all Media briefs published in Portuguese; media consultation workshop; OT workshop for journalists; oral testimony collection. National media kit in progress.</p> <p>v) WCCD: panel presentation on media and poverty reduction</p> <p>vi) Panos Print features: (Pak) Boys selling sex for shelter; land reform; (Moz) Rural banking; (BD) interview with IT minister, an opponent of the PRSP; and interview with World Bank VP for South Asia.</p> <p>vii) Brief on media and PRSPs in progress, expected publication date Sept-Oct 07.</p>	<p>role of media in development. Implications for BCO: media, generally regarded as an important element of democracy and development, should be the subject of ongoing reflection and discourse.</p>			
	<p>C. Trade and poverty programme</p> <p>i) <i>Making or missing the links: the politics of trade reform and poverty reduction</i>, pub Aug 06</p> <p>ii) <i>Trade challenges, media challenges: strengthening trade coverage beyond the headlines</i> pub Sept 06</p> <p>iii) Panos panel at WTO public forum, Sept 06, with 2 African journalist speakers. Article in International Trade Center's <i>Trade Forum</i> magazine (distribution 28,000); with accompanying article by Panos fellow John Kamau of Kenya's <i>The Nation</i>. The report of the panel discussion has been included as chapter I (F), 'The role of the media in boosting public awareness and debate of trade policy-making' in 2006 <i>WTO Public Forum: What WTO for the XXIst Century?</i> See pp 47-61 (Print run of 1,400 English and 700 total in Spanish and French, 1,200 distributed within WTO. 2,500 web downloads to date.</p>		<p>The positive response to the Panos-organised panel at the WTO public forum shows that accountability and accountability processes are on the agenda. Panos succeeded in persuading the WTO secretariat that the presence at meetings of developing country journalists was inadequate, only after long and painful negotiations. But it is still a challenge for such institutions, for WTO member governments, and</p>		<p>C. Trade and poverty programme Organising two-hour panel at WTO public forum, Oct 5, on <i>Trade stories, trade perceptions: media coverage and public views of trade and development.</i></p>

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	iv) 2 radio features, on views of the South Korea's economic growth model. V) World Social Forum: presentation in panel (organised by PIWA) on "Information: common good or merchandise?" Vi) Nine print features in first half of 2007		for NGOs like BCO members, to create and support processes and communication channels that make accountability real at every level.		
	D. Panos Radio i) Daily news bulletin for IWR members ii) 23 features: - Nepal: Students tune in – girls dropping out of school, Jul 06 - Uganda: China comes to town – impact of cheap goods, Aug 06 - Uganda: Corruption is child's play kids monitor school budget spending, Aug 06 - South Korea: the economic dream – Aug 06 - Pakistan: living on a prayer – the AIDS epidemic, Aug 06 - South Korea: the dream fades – Aug 06 - Nepal: water is sacred, Sept 06 - Nepal: I want his bones – government reveals the whereabouts of missing people, Sept 06 - Ghana: Risky Business – small enterprise, Sept 06 - Interview, Mozambique: the legacy of war Nov 06 - Interview, Kenya – Peace officers for Somalia, Nov 06 - Uganda: Displaced and Dispossessed – 1 million displaced by LRA war, Nov 06 - Kenya: Peace Officers for Somalia – training project, Nov 06 - Nepal: Danger money – 700,000 Nepalis work abroad, Nov 06 - Zambia: Children's authors find a voice, Jan 07 - Zambia: Buying your way out of hunger – alternative food aid scheme, Jan 07 - Malawi: Toxic hunger – danger of food				

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	<p>shortages for people receiving HIV treatment, Feb 07</p> <ul style="list-style-type: none"> - Kenya: pastoralists talk of change – changing use of Maasai lands, Feb 07 - Uganda: Love is not evil - society divided about abstinence as policy for youth, Mar 07 - Kenya: Desperate measures – illegal abortion, Mar 07 - Zambia: Health for All – clinic fees abolished, Mar 07 - Zambia: Being a man in risky times – STDs, Mar 07 - Kenya: Disease in a bottle – water supply in Kibera slum, Mar 07 <p>iii) CD publication of “Relay” (research-based) print and radio features with background notes for producers etc: a) Reintegration of soldiers; b) Food security; c) the right to reproductive health.</p> <p>iv) Total downloads and listens of print and radio features averaged 1176 per month in 2006</p> <p>v) IWR membership reached 2945 – with 594 new joined in 2006</p> <p>vi) Research into audiences’ attitudes to types of radio material: literature review in progress, field work commissioned (due October, Uganda)</p> <p>vii) Southern media coverage of the G8 meeting: 9 journo’s from 4 African countries. Filed stories for their own media, for various international outlets, and for Panos blog – which has received 6000 hits.</p>				
	<p>E. Oral Testimony programme</p> <p>i) Mocho, Jamaica: 47 testimonies on climate change and vulnerability; community newsletters. community plans for further actions – vulnerability assessment, training youth as photo documenters. Plans by</p>	<p>The Panos Oral Testimony methodology, originally developed over 12 years ago, has limitations in respect of communicating the</p>		<p>E. Oral Testimony programme</p> <ul style="list-style-type: none"> i) Mocho: Panos Caribbean (PK) ii) Deserts: SOS Sahel iii) Displaced people: Norwegian Refugee Council’s Internally Displaced Monitoring Centre 	<p>E. Oral Testimony programme</p> <ul style="list-style-type: none"> - Poverty project: hope to replicate some of the Pakistan community activities in Kenya – a big

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	<p>community to replicate project with other hurricane-vulnerable communities in Jamaica.</p> <p>ii) “Deserts”: training workshop and testimonies gathered in Ethiopia and Sudan, nearly ready for publication. Media outputs by Ethiopian participants.</p> <p>iii) Internally displaced: article on Colombia project for <i>Forced Migration Review</i>, Oct 06; support for IDP Voices website; training workshop in Georgia.</p> <p>iv) Poverty: Pakistan and Zambia testimonies published. Workshop, national roundtable and testimony collection in Mozambique. People’s Assembly and drama based on testimonies, in Sindh province, Pakistan, Jan 07.</p> <p>v) “Giving Voice” OT manual was requested by 20 people for use in NGO and academic projects in Q1 of 2007.</p> <p>vi) OT collection on resettlement - website updated, in-country publications</p>	<p>testimonies effectively to different audiences, and making them useful in empowering communities. Panos is exploring a number of new approaches to gathering, communicating and using testimonies – videos, theatre, audio, journalism, popular assemblies, face-to-face meetings. The basic premise – that individual voices should be heard, in communities and at decision-maker level, still holds. More sharing of ideas and similar experiences among BCO members would be valuable.</p>		<p>iv) Poverty: Pakistan – Shirkat Gah; Zambia – Panos Southern Africa; Mozambique – MISA; Kenya – Abantu .</p>	<p>community event, with presentations to policy-makers based on the testimonies.</p> <ul style="list-style-type: none"> - Poverty project: website to be launched, similar to existing “Mountain Voices” website – transcriptions of testimonies online, searchable by topic, country etc. Pakistan and Zambia in first phase, to be followed by Kenya, Mozambique. - New project in Madagascar with communities affected by mining: will explore use of participatory video, because community stories are seen as more culturally appropriate than individual stories; and also exploring ways of enabling illiterate people to gather and use testimonies.
<p>Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences</p>	<p>i) <i>At the Heart of Change</i>: advocacy paper on the role of communication in development. To be launched Sept 07. Longer version, <i>The Case for Communication</i>, as a web publication, also Sept 07. Promotion/advocacy – to World Bank communications meeting, May 07.</p> <p>ii) Internal M&E capacity-building: workshops</p>				<p>i) Launch of Heart and Case, Sept 6; Promotion/advocacy activities with New Foundation for Democracy, et al.</p> <p>ii) Internal capacity-building, ongoing</p> <p>iii) -</p>

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	<p>with Panos Caribbean, Panos Ethiopia, Panos Paris/Central Africa.</p> <p>iii) Global AIDS Programme published <i>Breaking Barriers</i>, on the need for a different approach to communication to achieve universal access to HIV/AIDS treatment. Oct 06</p> <p>iv) “Spark” discussion forum launched by Panos AIDS programme and Healthlink: first meeting, c 40 participants, on stigma and discrimination, June 07</p> <p>v) AIDS prog active in UNAIDS Programme Coordination Board</p> <p>vi) AIDS programme presented paper on complexity theory applied to social mobilisation and participation, at International Association of Media and Communication Research July 07</p>				<p>iv) Next “Spark” discussion on Social movements in AIDS, Sept 13, with partners from Brazil and from ICW presenting.</p> <p>v) AIDS programme contribution to DFID AIDS strategy consultation</p>

Notes:

* **Key Lessons** should include challenges and errors in project formulation and implementation.