

## **BCO Reporting (updated Feb 2007)**

Reporting period: **January – July 2007**

Organisation: **Panos South Asia, Kathmandu, Nepal, [www.panossouthasia.org](http://www.panossouthasia.org)**

**Purpose** of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

<b>Outcomes</b>	<b>Last 6 months activity(ies) – short description</b>	<b>3 Key lessons* and implications for the BCO work</b>	<b>3 key successes and implications for the BCO work</b>	<b>Collaborations in support of activity – with both BCO and non-BCO partners</b>	<b>Snapshot next 6 months activity(ies) incl. new projects</b>
<p>①</p> <p><b>ICD has been mainstreamed in development sectors</b></p>	<ul style="list-style-type: none"> <li>- South Asian Regional Radio and Online Broadcasting Training Workshop (BCO-SDC);</li> <li>- Four training workshops for 41 FM radio station's managers and producers organised in Nepal (Open Society Institute/OSI);</li> <li>- South Asian Regional Consultation on ICT4D.</li> </ul>	<ul style="list-style-type: none"> <li>- Training workshops should be followed by fellowships;</li> <li>- While organising training media, it is also necessary to orient them on the notions of ICD and development issues;</li> <li>- In capacity building activities on ICD in development sectors there is need to work in synergy between media and civil society organisations.</li> </ul>	<ul style="list-style-type: none"> <li>- For the first time in South Asia a regional training workshop on radio and online broadcasting was organised;</li> <li>- 20 media and communication practitioners from South Asia were trained on radio and online broadcasting;</li> <li>- For the first time a regional consultation workshop on ICT4D in South Asia that brought together the media, civil society organisations and government organisations on ICT4D. About 35 participants from South Asian countries took part in the consultation which facilitated knowledge sharing, networking and learning on ICT4D. Also a strategic action points for ICT4D interventions to synergize media and civil society organisations on ICT4D has resulted. The consultation focussed on application of ICTs in MDGs, Human Rights, Poverty and</li> </ul>	<ul style="list-style-type: none"> <li>- SDC, DFID</li> <li>- Mantra Media</li> <li>- Nepal, 41 FM stations in Nepal</li> <li>- Communication Corner (media organisation)</li> <li>- Nepal, and various media organisations in South Asia</li> <li>- About 20 ICT4D related media and civil society organizations in South Asia</li> <li>- Government of Nepal's High Level Commission on Information Technology, Nepal</li> <li>- Government of India's NeGP Programme Management Unit</li> <li>- Open Society Institute</li> </ul>	<ul style="list-style-type: none"> <li>- Radio and online broadcasting training workshop;</li> <li>- Radio and digital technology training workshop;</li> <li>- Media and civil society ICT4D training on MDGs and poverty.</li> <li>- Two training workshops for 23 FM radio stations in Nepal.</li> </ul>

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			Sustainable Development and the possible synergy between media and civil society organisations.		
<p>③</p> <p><b>Stronger voice and debate enabled by ICT4D (ICD)</b></p>	<ul style="list-style-type: none"> <li>- Raising Plural Voices in Strengthening Democracy in Nepal (BCO-DFID); Project completed in June;</li> <li>- Panos Radio South Asia: 12 Panoscopes produced and broadcasted and distributed online (BCO-DFID) <a href="http://www.panosradiosouthasia.org">www.panosradiosouthasia.org</a> ;</li> <li>- Panoscope broadcasted once week by Ujyaalo FM in Kathmandu (BCO-DFID) <a href="http://www.unn.com.np">www.unn.com.np</a>;</li> <li>- Development radio news in English (BCO-DFID).</li> </ul>	<ul style="list-style-type: none"> <li>- The media's capacity on development issues and sectors to integrate stronger voice and debate still a challenge technically and subject wise;</li> <li>- The culture of listening online by the targeted audience still pose as a challenge by such online radio initiative;</li> <li>- Wider promotion and marketing of Panos Radio South Asia affects reaching out to the targeted audience.</li> </ul>	<ul style="list-style-type: none"> <li>- Plural voices and views raised through radio in the political transition in Nepal leading to the constituent assembly election;</li> <li>- The number of visits and subscribers to Panos Radio South Asia has increased;</li> <li>- Some of the thematic Panoscopes have been used by various development agencies on special occasions like International Day of Migration;</li> <li>- Panos Radio South Asia and Panoscope have been featured by such development portals likes Communication Initiative.</li> </ul>	<ul style="list-style-type: none"> <li>- SDC, DFID;</li> <li>- Interworld Radio, Panos London</li> <li>- Communications Corner and 20 FM radio stations in Nepal;</li> <li>- Panos South Asia country offices in South Asia;</li> <li>- Ujyaalo FM, Kathmandu, Nepal;</li> <li>- Himal South Asian Magazine (Online version);</li> <li>- International Migrant's Day, Radio 18-12, the global initiative to connect migrant communities worldwide (Panoscope 9 and 11) <a href="http://www.radio18-12.net">www.radio18-12.net</a>;</li> <li>- AMARC's International Women's Day 24-hours of programming on 8 March 2007 with the them focussed on women, peace and security (Panoscope 7,8,10 and 18) <a href="http://www.march8.amarc.org/index.php?l=EN">www.march8.amarc.org/index.php?l=EN</a>;</li> <li>- Panos Radio South Asia's entries for Asia Pacific MDG Media Awards, Asia Pacific Institute for Broadcasting Development <a href="http://www.mdgasiapacific.org/index.php?q=node/55">www.mdgasiapacific.org/index.php?q=node/55</a>;</li> </ul>	<ul style="list-style-type: none"> <li>- HIV/AIDs radio local content programme in Nepal;</li> <li>- Continuation of the production and broadcasting of Panoscopes on thematic issues;</li> <li>- Other possible radio and online local content production activities.</li> </ul>

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<p>③</p> <p><b>Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences</b></p>	<p>- Post project evaluation of Building ICT Opportunities for Development Communications Project completed. The evaluation report has been shared with BCO members. (BCO-SDC)</p>	<p>- Difficult to find ideal consultants with ICT4D background to conduct evaluation studies;  - Proper monitoring (data/information) of the activities of the project needs to be maintained to make the evaluation studies effective;  - Longer-term projects should have regular evaluation and reviews rather than end of the project evaluation.</p>	<p>- The evaluation study has been able to generate information and knowledge on how building capacity on ICT4D can have a poverty impact;  - Documentation of poverty impact of ICT4D in South Asia;  - Learning by Panos South Asia on conducting ICT4D evaluation and impact studies.</p>	<p>- SDC;  - Panos South Asia Bangladesh Office;  - Unnayan News, Bangladesh;  - Grassroots Options, Shillong, India;  - Siddhartha Shrestha, BCC Consultant, Media Advantage, Kathmandu, Nepal.</p>	<p>- Evaluation and impact study of the local radio content activities;  - Review of Panos Radio South Asia;  - Publication and dissemination of the various evaluation and impact studies tentatively planned;  - Review and evaluation of the OSI Nepal Network of FM Stations Project.</p>

Notes:

\* **Key Lessons** should include challenges and errors in project formulation and implementation.