

## BCO Reporting

Reporting period: July/December 2006

Organisation: AMARC

**Purpose** of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

<b>Outcomes</b>	<b><i>This quarter's activity(ies) – short description</i></b>	<b><i>3 Key lessons and implications for the BCO work</i></b>	<b><i>3 key successes and implications for the BCO work</i></b>	<b><i>Collaborations in support of activity – with both BCO and non-BCO partners</i></b>	<b><i>Snapshot next quarter activity(ies)</i></b>
<p>①</p> <p><b>ICD has been mainstreamed in development sectors</b></p>	<ol style="list-style-type: none"> <li>1. International Advocacy on community Media at WCCD Workshop with SDC-UNESCO;</li> <li>2. On line awareness on women empowerment world broadcast for 16 Days Against Gender Violence (Nov. 23-Dec 10);</li> <li>3. World Advocacy for Community Media at AMARC 9, Particularly for MENA;</li> <li>4. Regional Advocacy on Community Media, In Nigeria, Kenya, Senegal;</li> <li>5. Regional advocacy in Latin America (Guatemala, Brazil, Colombia, in OAS);</li> <li>6. Regional Advocacy in India, Nepal, Fiji, Indonesia and others</li> </ol>	<p>Importance of Civil society organisations to be sensible to the impact of community media;</p> <p>Radio is the most effective communications technology to mainstream ICD in development sectors</p> <p>There is need for development agencies to open themselves to ICD as a process</p>	<p>A number of NGO, and development agencies have been sensitised to community media and ICD</p> <p>The voices of the poor have been disseminated beyond local communities and exchanges have reinforced self reliance</p> <p>The environment is favourable for the mainstreaming of ICD</p>	<p>Within BCO: partnership with SDC, APC, Panos, OWSA, Outside BCO: Ford Foundation, OSF, Belgium Cooperation, CIDA, IDRC, UNESCO, FAO, Others.</p>	<ol style="list-style-type: none"> <li>1. Participation in World Social Forum, Nairobi, Kenya.</li> <li>2. Dissemination of outcomes of AMARC 9 World Conference of Community Radio Broadcasters;</li> <li>3. Dissemination of outcomes of AMARC “CR Social Impact Assessment Process. Removing Barriers Increasing effectiveness”</li> <li>4. March 8 World Coverage of Women’s Day;</li> <li>5. Radio Voices Without Frontiers, 21 March Antiracism UN Day World Coverage;</li> <li>6. Best Experiences Workshop in Montevideo Uruguay;</li> <li>7. World Press Freedom Day highlighted</li> </ol>

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<p>③</p> <p><b>Stronger voice and debate enabled by ICT4D (ICD)</b></p>	<ol style="list-style-type: none"> <li>1. Country level research into the landscape and legal and regulatory environment for Community Radio at AMARC 9 Workshops (see <a href="http://amarc9.amarc.org">http://amarc9.amarc.org</a>);</li> <li>2. Country level advocacy campaigns to enable community radio in Africa Asia and Latin America</li> <li>3. Urgent solidarity action to defend community radio stations under threat. (See <a href="http://obsmedia.amarc.org">http://obsmedia.amarc.org</a> )</li> <li>4. Broadcast campaigns for AIDS XVII World Conference held in Toronto (See <a href="http://aids.amarc.org">http://aids.amarc.org</a> )</li> <li>5. Broadcast Campaign on 16 Days against Gender violence (see <a href="http://16days.amarc.org">http://16days.amarc.org</a> )</li> <li>6. Special coverage and broadcast by Pulsar &amp; Simbani enabled by ICTs.</li> <li>7. Training in appropriate combination of ICT and CR for voice and debate at AMARC 9 World Conference</li> </ol>	<p>Development of favourable environments for the development of community media is context related and dependable on political events.</p> <p>Coordination of content related matters requires specific capacities to develop proper impact.</p> <p>There is need to articulate exchanges along appropriate times spam depending on regional characteristics</p>	<p>The combination of Advocacy work at the global and local level had an specific impact in the Nepal transformation</p> <p>The coverage of the polycentric Social Forum in Updating the CR environments allowed for increase presence of CR and voice for the poor and marginalized;</p> <p>World broadcast activities allowed for knowledge sharing in specific content for development challenges and for capacity building for appropriate combination of CR and ICTs.</p>	<p>Work with partners and stakeholders including SDC, APC, OWSA, Panos.</p> <p>Work with Freedom of expression organizations such as IFEX</p>	<ol style="list-style-type: none"> <li>1. Participation in World Social Forum, Nairobi, Kenya.</li> <li>2. Dissemination of outcomes of AMARC 9 World Conference of Community Radio Broadcasters;</li> <li>3. Dissemination of outcomes of AMARC “CR Social Impact Assessment Process. Removing Barriers Increasing effectiveness”;</li> <li>4. March 8 World Coverage of Women’s Day;</li> <li>5. Radio Voices Without Frontiers, 21 March Antiracism UN Day World Coverage;</li> <li>6. Best Experiences Workshop in Montevideo Uruguay;</li> <li>7. World Press Freedom Day highlighted</li> </ol>
<p>③</p> <p><b>Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences</b></p>	<p>Dissemination of Outcomes of Global evaluation and assessment of Community Radio Social Impact in fighting poverty;</p> <p>AMARC 9 Global Conference of Community Radio broadcasters</p> <p>WCCD Workshop with AMARC, SDC, UNESCO on C4D (CM and ICT impact in achieving development goals)</p>	<p>CR challenges and effectiveness are context related</p> <p>CR can effectively have a impact in facilitating conditions for poverty alleviation</p> <p>CR impact assessment is related to performance indicators and process indicators</p>	<p>Gathering of relevant information on community radio review in regional context; gathering information on social impact of CR and better defining the needs at local regional and international level. Quality discussions at AMARC 9 World Conference in Nov. 2006.</p>	<p>Within BCO: partnership with SDC, APC, Panos, OWSA,</p> <p>Outside BCO: Ford Foundation, OSF, Belgium Cooperation, CIDA, IDRC, UNESCO, FAO, Others.</p> <p>Participation of community radio practitioners and stakeholders in an action-research process</p>	<p>Dissemination of Outcomes of Global evaluation and assessment of Community Radio Social Impact in fighting poverty;</p> <p>Dissemination of outcomes of AMARC 9 Global Conference of Community Radio broadcasters;</p> <p>Publication on WCCD workshop with SDC, UNESCO, and CFSC.</p>