

BCO Reporting

Reporting period: **July-December 2006**

Organisation: **PANOS SOUTH ASIA, Kathmandu, Nepal**

Purpose of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

Outcomes	<i>This quarter's activity(ies) – short description</i>	<i>3 Key lessons and implications for the BCO work</i>	<i>3 key successes and implications for the BCO work</i>	<i>Collaborations in support of activity – with both BCO and non-BCO partners</i>	<i>Snapshot next quarter activity(ies)</i>
<p>① ICD has been mainstreamed in development sectors</p>	<p>1. TV, Digital Technology and Online Broadcasting Training Workshop - I, 4-11 July, 2006 (SDC)</p> <p>2. Radio Reporting Using Digital Technology Training Workshop, 25 July - 1 August, 2006 (DFID)</p> <p>3. TV, Digital Technology and Online Broadcasting Training Workshop - II, 29 November - 5 December 2006 (SDC)</p>	<p>1. Journalists, editors and the sectoral development agencies need to be sensitised on various development issues to mainstream ICD in media and on sectoral approach to ICD.</p> <p>2. Radio can be most effective medium to mainstream ICD in development sectors.</p> <p>3. The training workshops/capacity building need to be followed by fellowship to produce actual media contents that raise marginalized voices and development issues.</p>	<p>1. Number of media and communication practitioners in South Asia has been trained on producing TV and radio contents using digital technologies that raise marginalized voices and development issues.</p> <p>2. One of the participants in the radio training was able to get employment in a newly started FM radio station in Bangladesh.</p> <p>3. One of the Dalit participants in the TV training from Nepal has been able to join a mainstream TV and radio channel Image Channel in Nepal. This is an indication of a marginalized community being represented in the mainstream media which can to some extent influence the incorporation of marginalized issues</p>	<p>1. SDC</p> <p>2. DFID</p> <p>3. Several media and ICD related civil society organisations in South Asia</p> <p>4. Mantranetwork Pvt. Ltd (resource persons), Nepal</p> <p>5. Centre for Investigative Journalism (resource persons), Nepal</p> <p>6. Panos London/InterWorld Radio</p>	<p>1. Radio and Online Broadcasting (Internet radio) Training Workshop, 26-31 March 2007 (tentative).</p> <p>2. Regional consultation workshop of media and CSOs from South Asia to identify potential areas of synergy fro ICT4D and C4D, March-April 2007.</p> <p>3. Reporting MDGs in Radios Using Digital Technology Training Workshop, 28 May - 5 June 2007 (tentative).</p> <p>4. Content development capacity building and networking training workshops for CSOs and media, May-June 2007.</p>

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			in the Image Channel's content. This person was who was earlier working for Dalit Welfare Organisation in Nepal.		
<p>③ Stronger voice and debate enabled by ICT4D (ICD)</p>	<p>1. Local Radio Content Development: Raising Plural Voices and Public Debate To Strengthen Democracy in Nepal, 15 June 2006 - 15 May, 2007 (Nepal) (DFID)</p> <p>2. Informing and Raising Marginalized Tharu Voices to Influence Democracy and Development in Nepal: A Tharu Language Radio Programme Kacheri, 26 June - 28 December 2006. (Nepal) (DFID)</p> <p>3. Local Radio Content Development: Godawariko Sherophero (Around Godawari): Raising People's Voices' (Nepal) (DFID)</p> <p>5. Local Multimedia</p>	<p>1. It is possible and effective to use radios for facilitating strong voice and enabling debate, but is difficult to sustain such contents being broadcasted by radios.</p> <p>2. Proper synergy and effective strategy with other stakeholders (governments, donors, I/NGOs and other development agencies) needs to be devised to reach out with the online radio content that raises the voices of the poor and marginalised on development.</p> <p>3. Multimedia local content to linked to the</p>	<p>1. Marginalized voices raised on the democratic and development process in Nepal through the radio.</p> <p>2. Marginalized voices raised on various development issues such as poverty, conflict, public health, democracy/governance through the multimedia local content development fellowships, the IWR features and Panos Radio South Asia's Panoscope series.</p> <p>3. The Panos Radio South Asia has been able to not only raise marginalized voices on various development issues but link to regional and global levels. Facilitated two-way flow of information for C4D.</p>	<p>1. DFID</p> <p>2. SDC</p> <p>3. Communication Corner (local audio production unit) and 20 independent FM radios in Nepal.</p> <p>4. Environment Cycle Radio, Nepal.</p> <p>5. Machizo Multimedia Communication, Bangladesh</p> <p>6. The Southasia Trust</p> <p>7. Panos London</p> <p>8. Mantranetwork Pvt. Ltd</p>	<p>1. 6 IWR features to be produced and disseminated.</p> <p>2. 12 Panoscopes to be produced and disseminated.</p> <p>3. Expansion of Panos Radio South Asia. Placement of Radio Correspondents in several countries in South Asia.</p> <p>4. Panoscopes to be real time broadcasted by a FM radio in Kathmandu, Nepal.</p> <p>5. Radio local content programmes to be reviewed and continuation considered.</p> <p>6. Support to some of the local language FM radios in Nepal.</p> <p>7. Support to the Nepal network of FM Stations Project.</p>

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	<p>Content Development: 'UnnayanNews (http://www.unnayannews.net) (SDC)</p> <p>6. Local Multimedia Content Development: Himal Southasian Media Portal Project (SDC)</p> <p>7. Interworld Radio (IWR) Features from South Asia (DFID)</p> <p>8. Panos Radio South Asia Launched (DFID)</p>	<p>regional and global level needs to be done in the link language of English. The target audience for such a local content need to be clear and the success of its depend on the quality and relevancy of the content and the dissemination of basic information on accessing it and its availability.</p>			<p>8. Radio local language content support to radios in India, Sri Lanka, Bangladesh and Pakistan.</p>
<p>③ Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences</p>	<p>1. The earlier planned <i>Jeebika</i> radio programme evaluation study has been postponed and planned to be jointly evaluated with other local content radio programmes in Nepal and elsewhere in South Asia, sometime in the first quarter of 2007. Revised ToR being developed.</p> <p>2. ToR for the BCO-SDC evaluation and impact study prepared and the study planned.</p> <p>3. Project completion report of BCO-SDC</p>	<p>1. It is difficult to find a consultant who has the right understanding of ICTD and ICT4D. Or the right balance of C4D. Most of consultant available comes closest with backgrounds in Behavioural Change Communications (BCC).</p> <p>2. For radio programme evaluation it is more effective to do the evaluation just few months after the completion of the programme</p>	<p>1. Successful preparation of the ToR for the evaluation and the impact study.</p>	<p>1. SDC 2. DFID 3. Direct Effects Pvt. Ltd, Nepal</p>	<p>1. Evaluation and impact study of BCO-SDC supported project 'Building ICT Opportunities for Development Communications'.</p> <p>2. Evaluation of radio local content projects.</p> <p>3. Tracer study on graduates of the Media Centre Programme (2002-2006).</p> <p>4. BCO Impact Study inputs.</p>

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	supported project 'Building ICT Opportunities for Development Communications'.	as with a long gap the chances of the audience not being able to recollect the radio programmes are more.			