

## BCO Evaluation and Impact study

### Plan:

**Outcome of Impact study day Jan 27<sup>th</sup> 2006 and  
KW/LF meeting Jan 31<sup>st</sup>**

There are three types of activity:

- a) Each BCO organisation will promote best results from its own work to target audiences identified by itself
- b) BCO members will plan and carry out collaborative evaluations among themselves, on different topics/themes
- c) For the BCO Alliance as a whole, a number of country studies will be planned and carried out on the agreed topic – “How ICD enables participation and voice”.

### **A) Individual BCO organisations’ advocacy**

Each BCO member organisation will identify from within its own work a number of “results” (demonstrated impact of projects) that are likely to be persuasive for development actors who are not fully persuaded of the value of ICD. Each BCO member organisation will be responsible for all aspects of advocacy using these “results”: identifying target audiences (at country or international level, in government or non-government sectors, etc); “packaging” the results appropriately for these audiences; designing and carrying out promotion/advocacy strategies. These activities will not be “BCO branded” (unless otherwise agreed).

As a first step, each BCO member should submit to the coordinator a plan for its promotion activities, by the **end of March 2006**. For each advocacy result/message identified, the plan should include:

1. Summary description of the project, the result and the key message to be promoted
2. The audiences to be addressed,
3. The change that will be brought about in these audiences by this advocacy
4. The proposed advocacy strategy and outputs (publications, audiovisuals, meetings, etc)
5. The methods that will be used to reach the target audience(s)
6. How the impact of the advocacy will be assessed

Time-frame: activities to be completed, assessed and reported on by March 2007.

### **B) Evaluations carried out by partnerships among BCO members**

BCO member organisations will seek to plan and carry out at least one impact evaluation, on any theme, in partnership with at least one other BCO member organisation. They are responsible for identifying themes and establishing partnership modalities; designing the evaluation study; implementing the study, including employing external consultants if appropriate; documentation of the results.

The role of the BCO coordinator is to monitor and gather reports on the implementation of activities under this heading, to gather documentation, to facilitate analysis and lesson-learning from the experiences, and to facilitate dissemination of the lessons learned, within and outside the BCO.

The Evaluation Working Group is available to support the design of these evaluation studies, if desired.

First steps: BCO members should identify partnerships, develop evaluation plans and submit these to the Coordinator by the **end of April 20**. Plans should include the following:

1. The partners
2. Theme of the impact study / research question
3. Projects/programmes to be evaluated
4. Countries/regions of study
5. Proposed methodology
6. Timeframe
7. Initial plan for dissemination of results

Time-frame: as for A) above, evaluations should be completed and documented by the end of March 2007.

### C) **BCO-wide country studies**

As proposed and agreed at the meeting, a number of country studies will be carried out, to assess the impact of ICD in strengthening the voice of poor people and enabling them to participate in development processes.

The Impact Study Working Group will:

1. Confirm the agreed research question
2. Propose and seek BCO member' agreement to two countries from each region (Africa, Latin America, South Asia), selecting countries in which the largest number of BCO partners are active, based on the BCO activities mapping (by mid-March) .
3. Gather information on the BCO member projects in each selected country (by mid-April)
4. Identify any lessons to be learned from the experience of the previous BDO learning study, including seeking suggestions from Gerster Consulting
5. Propose and seek BCO members' agreement to an outline methodology, timeframe and budget (by end of April)
6. Identify a consultant to carry out/lead the study, and involve this consultant in the following stages (by end of April)
7. With the consultant and the BCO members, develop a detailed plan and workplan. With the consultant, refine the methodology at the Colombo meeting (May)
8. Review the TOR of the Working Group for the implementation and completion of the study