

BCO Reporting

Reporting period: **January-June, 2006**

Organisation: **PANOS SOUTH ASIA**

Purpose of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

Outcomes	<i>This quarter's activity(ies) – short description</i>	<i>3 Key lessons and implications for the BCO work</i>	<i>3 key successes and implications for the BCO work</i>	<i>Collaborations in support of activity – with both BCO and non-BCO partners</i>	<i>Snapshot next quarter activity(ies)</i>
<p>①</p> <p>ICD has been mainstreamed in development sectors</p>	<p>1. Online Journalism and Web Publishing Training Workshop - II (SDC)</p> <p>2. Local Radio Content Development: Jeebika (Livelihood) and PRSP: Bridging the Gap Between Policy and Ground Reality (Nepal) (DFID)</p> <p>3. Local Radio Content Development: Water and Women (Pakistan) (DFID)</p>	<p>1. Journalists, editors need to be sensitized on various development issues to mainstream ICD in development sectors.</p> <p>2. Radio can be most effective medium to mainstream ICD in development sectors.</p> <p>3. The sectoral development agencies need to be sensitised on sectoral approach to ICD.</p>	<p>1. Number of media and communication practitioners in South Asia has been trained on producing online multimedia content on raising the voices of the poor and marginalised.</p> <p>2. The Jeebika and PRSP radio programme has broadcasted and well documented raising the voices of the poor and marginalised on PRSP in Nepal.</p> <p>3. The Women and Water local radio content programme has been successful in mainstreaming ICD in water and gender issues in</p>	<p>SDC, several media and communication organisations in South Asia</p> <p>DFID, Communication Corner</p> <p>DFID, Uks Research Centre</p>	<p>1. TV, Digital Technology and Online Broadcasting Training Workshop - I, 4-11 July, 2006</p> <p>2. Radio Reporting Using Digital Technology Training Workshop, 25 July - 1 August, 2006</p> <p>3. TV, Digital Technology and Online Broadcasting Training Workshop - II, 21-28 November, 2006 (tentative)</p>

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			Pakistan.		
<p>③</p> <p>Stronger voice and debate enabled by ICT4D (ICD)</p>	<p>1. Local Radio Content Development: Jeebika (Livelihood) and PRSP: Bridging the Gap Between Policy and Ground Reality (Nepal) (DFID)</p> <p>2. Local Radio Content Development: Water and Women (Pakistan) (DFID)</p> <p>3. Local Radio Content Development: Godawariko Sherophero (Around Godawari): Raising People's Voices' (Nepal) (DFID)</p> <p>4. Local Multimedia Content Development: 'Putting the Grassroots Options on Global Online Map' (India) (SDC)</p> <p>5. Local Multimedia Content Development: 'UnnayanNews (http://www.unnayanews.net)' (SDC)</p> <p>6. Local Multimedia Content Development: Himal Southasian Media Portal Project (SDC)</p>	<p>1. It is possible and effective to use radios for facilitating strong voice and enabling debate, but is difficult to sustain such contents being broadcasting by radios.</p> <p>2. There is still English language barrier in using online content as well as access to basic ICTs (especially PCs and Internet).</p> <p>3. A proper synergy and effective strategy with other stakeholders (governments, donors, I/NGOs and other development agencies) needs to be devised to reach out with the online radio content that raises the voices of the poor and marginalised on development.</p>	<p>1. The Jeebika programme has been able to raise the voices of the poor and marginalised on various PRSP activities and the gaps in Nepal.</p> <p>2. The Water and Women Project in Pakistan was able to raise the voices of women on water issues.</p> <p>3. The Grassroots Options Project has been able to raise the voices of the marginalised people on various in Northeast India.</p>	<p>DFID, Communication Corner</p> <p>DFID, Uks Research Centre</p> <p>DFID, Environment Cycle Radio</p> <p>SDC, Grassroots Options</p> <p>SDC, UnnayanNet</p> <p>SDC, The Southasia Trust</p> <p>DFID, Panos London</p> <p>DFID</p>	<p>1. Local Radio Content Development: Raising Plural Voices and Public Debate To Strengthen Democracy in Nepal, 15 June 2006 - 15 May, 2007 (Nepal)</p> <p>2. Informing and Raising Marginalised Tharu Voices to Influence Democracy and Development in Nepal: A Tharu Language Radio Programme Kacheri, 26 June - 28 December, 2006. (Nepal)</p> <p>3. December 2006 - Completion of ongoing online local multimedia content projects.</p> <p>4. 8-10 more IWR features.</p> <p>5. Trial launching of Panos Radio South Asia Portal (August</p>

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	<p>7. Interworld Radio (IWR) Features from South Asia (DFID)</p> <p>8. Panos Radio South Asia (DFID)</p>				<p>2006).</p> <p>6. Print and Radio Journalism Training for Dalit Women in Nepal (being planned).</p>
<p>③</p> <p>Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences</p>	<p>ToR for undertaking impact study of Jeebika and PRSP Project has been prepared and applications solicited for a consultant.</p>	<p>1. Difficulties in finding a local consultant with the right and balanced experience on carrying out the evaluation study. Somebody with the right balance of development/pov erty and ICT4D knowledge.</p>	-	-	<p>1. Rigorously search for a consultant and carry out the study.</p>