

Annex 2b. BCO Reporting

Reporting period: mid-2004 to December 2004

Organisation:

Purpose of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

Outcomes	<i>This quarter's activity(ies) – short description</i>	<i>3 Key lessons and implications for the BCO work</i>	<i>3 key successes and implications for the BCO work</i>	<i>Collaborations in support of activity – with both BCO and non-BCO partners</i>	<i>Snapshot next quarter activity(ies)</i>
① ICD has been mainstreamed in development sectors (PRSPs, SWAps)	<p>ICD Media Toolkit: Plan drawn up in discussion with CATIA partners for production of 10 toolkit briefs during 2005. First two drafted, for publication (print and web) in late January: topics, a) ICANN, b) VSAT for low-cost internet access.</p> <p>Rural Telecommunications Report, international dissemination and follow-up activities: The report was well-received (stats?) (Web downloads?) and distributed at various events, such as Highway Africa (August 04), apc "ICT policy advocacy" training workshop (July 04). A new type of publication, a four-page "media brief" version of the report, was produced. This was also very well-received, though formal evaluation has not yet been done. (Cesca?) The report is being translated into French by PIWA, and will be published early in 2005</p>	<p>As always, collaboration with other organisations slows down the activities tremendously and takes a great deal of time and human resources</p> <p>Many people welcomed the effort to put telephony back on the development/ICT agenda.</p>	<ol style="list-style-type: none"> 1. The "Media dialogue" workshop format was successful, with focus on discussions between media and government, and strengthening commitment of both sides to transparency and accountability. 2. Global AIDS programme work for the Bangkok conference was successful, and showed the value (though it's costly) of staff from different countries working together 3. 	<p>CATIA 1f (Panos West Africa, Bridges.org), CATIA 1a</p> <p>Panos West Africa (PIWA), Highway Africa, APC, IDRC</p>	<p>Production of ten toolkit briefs</p> <p>Produce a short report from a CTO-led research project on ICTs and livelihoods, March 05</p>
	<p>Panos Perspective Report on C4D discourses about the relationship between radio and development: Work has started on the literature review, including review of donor policies on radio; and on gathering and analysis of broadcaster schedules. Field research is planned for Feb-March 05.</p>			<p>Panos Eastern Africa (PEA)</p>	<p>To complete research and writing and produce the publication in mid-2005, ahead of the UN MDG review and WSIS</p>

<p>Regional agenda-setting seminars on Information Society issues for government, civil society stakeholders and media: A seminar in Uganda, Oct 29th 04, brought together 49 participants from media, government, private telecomms companies and civil society, to discuss three key issues facing Uganda: lack of transparency in the Rural Communications Development Fund, the comparative effectiveness of mobile or fixed lines for rural areas, and the need for basic communications infrastructure.</p> <p>HIV/AIDS programme transfer of leadership to Zambia: nearly complete, a PO has been working from Zambia for 14 months, though efforts to recruit a Director haven't yet succeeded.</p> <p>Working with World Health Organization on Comprehensive Integrated Communication Strategy for HIV/AIDS treatment and prevention: We facilitated a meeting and produced a report but this was not widely circulated. Internal changes within WHO meant that this has been difficult to pursue. Some significant changes in WHO discourse did come from this engagement however.</p> <p>A perspective report examining the issues surrounding roll out of ARV treatments: Led by GAP in Lusaka, research has been conducted and findings published in media of a few different countries.</p> <p>Work with Unicef in East and Southern Africa in designing and implementing communication for social change strategies: We participated in 3 meetings on this, and national activities are now underway which are partly shaped around Panos' thinking on Communication for Social Change.</p> <p>Working with international organisations, particularly the Communication for Social Change Consortium, the Communication</p>	<p>In networks, joint activities produce cohesion in a way that other types of communication do not – including learning to embrace differences</p>		<p>APC (CATIA 1c); MP Johnson Nkuuhe; PEA</p> <p>Panos Southern Africa (PSAf)</p> <p>WHO</p> <p>Unicef</p> <p>Communication for Social Change Consortium, Communication Initiative,</p>	<p>Seminars (“Dialogues”) are planned in India, and in several countries in West Africa</p> <p>We will be stepping up efforts this year in a possibly more challenging role.</p> <p>The final report is scheduled for March.</p>
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<p>②</p> <p>Stronger voice and debate have been enabled through ICD</p>	<p>Discussions have begun with Nepal FM Radio Network and other public interest radios in South Asia, for potential support.</p> <p>Construction of radio production studio at Panos South Asia is due for completion Jan 05.</p> <p>Digital Media Centre at PSA has solicited quotes for upgrading equipment for editing and production training</p> <p>8-day regional workshop on Conflict Reporting using digital radio technology, Kathmandu, August 20-27, with support from UNESCO</p> <p>Development of IWR network of radio stations in South Asia and Pakistan: Support to 20 stations in South and South-East Asia with Radio Resource Pack (feature programmes and editorial and thematic support materials for 3 months)</p> <p>Local content production from June 04: Commissioned 6 features on poverty reduction (Uganda x2, India, Ghana, Malawi, Brazil); 8 on Information Society (Nigeria, Sri Lanka, India, Uganda)</p> <p>One in-station fellowship (Radio Rhino, Uganda) is producing a weekly phone-in show, a meeting of radio producers in northern Uganda on covering the conflict situation, and features for international distribution.</p>	<p>1. Local language partners – radio stations and individual journalists - needed to be oriented on Panos' approach and key topics.</p> <p>2. The CATIA project was conceived with provision of both new production and communication technologies as core element. Providing new production technologies</p>	<p>1. Facilitation of networking among media professionals in the region</p> <p>2. Establishment of professionally staffed hub at which professional editorial and technical facilities and assistance are available free of charge to broadcasters has proved cost-effective way of providing a wider range of stations with access to new</p>	<p>Nepal FM Radio Network, Media Development Loan Fund (Prague)</p> <p>UNESCO SDC</p> <p>CATIA 2b</p>	<p>Complete construction of studio Commissioning radio features Complete up-grading of media centre</p> <p>Regional training workshop using digital technology on public health /HIV-AIDS reporting Regional workshop on on-line journalism and web publishing</p> <p>The activities listed below are on-going</p>
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	<p>Grants to FM stations for thematic debate programmes: Zambia, Uganda, Ghana</p> <p>Support to radio production in Uganda: employed in-house editor to support East African regional network of radio stations, for local content production in general, and to commission programmes for international distribution.</p>	<p>in-station remains a central part of the strategy, but in-station connectivity is not considered absolutely necessary or cost-effective to get a station online. Furthermore, barriers for individual stations outside of major towns to achieving sustainable connectivity remain high.</p>	<p>production and communication technologies. Also highly effective way of delivering training, and of facilitating networking between broadcasters.</p>		
<p>③ Learning and accountability in ICD have been demonstrated</p>	<p>Workshops within Panos network to strengthen M&E skills and plan M&E of two major programmes, Global AIDS programme, and Panos Paris programme of support to radio stations in DRC</p>			<p>Panos Paris</p>	<p>Follow-up on M&E, especially of DRC programme after the elections Publication on Panos's best experiences of the impact of media on poverty</p>