

BCO Reporting

Reporting period: January – June 2005

Organisation: Panos Institute (London)

Purpose of the BCO Alliance is to investigate, mobilise and support key ICT4D opportunities that impact poverty.

| Outcomes | <i>This half's activity(ies) – short description</i> | <i>3 Key lessons and implications for the BCO work</i> | <i>3 key successes and implications for the BCO work</i> | <i>Collaborations in support of activity – with both BCO and non-BCO partners</i> | <i>Snapshot next half activity(ies)</i> |
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| <p>①</p> <p>ICD has been mainstreamed in development sectors</p> | <ol style="list-style-type: none"> 1. Media toolkit on ICT: first two components published, on ICANN and VSAT. 2. <i>Completing the Revolution</i>: report on rural telephony in Africa, published in French 3. Planning for national Dialogues between Media and policymakers on ICT policy issues – Zambia, India, West Africa 4. Paper for DFID on the EU and Financing Mechanisms for ICT4D, for WSIS 5. Participation in discussions on Africa Commission recommendations, the World Bank's C4D congress, preparations for WSIS, etc 6. PRSP project: see under 2 7. Communication and the MDGs: Panos internal policy development 8. AIDS programme: GAP director appointed, starting September 9. AIDS programme: Policy paper on links between prevention communication and treatment communication: "<i>AIDS communication and ARVs: integration or fragmentation</i>" – to be published July-August 10. AIDS programme: national and global reports on how policy decisions are made on access to treatment: "Agenda-setting for treatment". 11. AIDS: partnership with Exchange: talks interrupted due to funding difficulties, are starting again. | | <ol style="list-style-type: none"> 1. Briefs very well-received. Suggests the need is there for clear media-friendly explanations of ICT policy issues | <ol style="list-style-type: none"> 1. Catia 1a and 1f; 2. Panos West Africa 3. Panos South Asia, One World South Asia, MSSRF, Panos Southern Africa, Panos West Africa 4. DFID 5. SDC, OneWorld, GKP, CSCF, AMARC, etc 9. WHO 11. Exchange | <ol style="list-style-type: none"> 1 Further toolkit briefs: DSF, WIPO, WTO, etc 3. National Dialogues between Media and policymakers on ICT policy issues – Zambia, India, West Africa 4. Production of <i>FM for ICT4D</i> paper 7. Publication of position papers etc on panos website; basis for written materials at MDG photo exhibition, etc 9. Publication of paper. 10 Paper on agenda-setting for treatment to be published October. |

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| | <p>12. AIDS: Audits of media coverage of HIV/AIDS in Africa – completed and published (electronically), early July</p> <p>13. AIDS: Media training: as a partner in the World Bank's AIDS Media Centre, panos has carried out and uploaded a survey of media training organisations and opportunities.</p> <p>14. AIDS: 16-page policy paper on Communication and TB control, critiquing the absence of effective communication strategy in the global response to TB. Due for publication very soon.</p> <p>15. AIDS: UNGASS plus 5: review of fulfillment of commitments made at UNGASS, 2001. Panos London carrying out study in Latvia, using methodology developed by Public Health Watch.</p> | | | <p>12. Johns Hopkins University</p> <p>13. World Bank, UNAIDS, WHO, BBC, Internews</p> <p>15. Public Health Watch; Panos partners</p> | <p>13. Research to map content and types of media training available.</p> <p>14. Publication of TB communication paper.</p> |
| <p>③</p> <p>Stronger voice and debate enabled by ICT4D (ICD)</p> | <p>16. Panos Radio: studio equipped and opened in Panos South Asia, Kathmandu; editor (Nepali) recruited and started in July to commission and edit radio features and support radio journalists in the region.</p> <p>17. Seven African journalists came to London and Edinburgh to cover the G8 meeting, filing c. 20 stories to their home papers, blogs and stories for international media.</p> <p>18. InterWorld Radio outputs: <i>The changing face of farming</i>, programmes compiled onto a CD to accompany a Panos Report on GM seeds; series of 8 programmes on youth employment issues, commissioned; programmes on secular education in Nepal, the world's most dangerous road in Bolivia.</p> <p>19. MDGs photo exhibition, London: support for radio journalists in Zambia to record voices of PLWHAs to accompany the section on MDGs relating to HIV/AIDS.</p> | | | <p>16. Panos South Asia</p> <p>19. Panos Pictures, other UK-based NGOs</p> | <p>16. Stories commissioned in the South Asia region, contributing to IWR radio output</p> <p>19. MDGs photo exhibition, London, September.</p> |
| <p>③</p> | <p>20. Facilitating BCO partners' learning day on communication and PRSPs</p> | | | | |

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| Poverty impact of ICT4D (ICD) evaluated and disseminated to key development audiences | 21. Contributing to organisation of evaluation planning for BCO | | | | |